



2024 Sponsorship Opportunities



Please join us for APAH’s annual event! Philanthropic sponsors like you are *critical* to funding APAH’s certified Resident Services program, which costs more than **\$2 million** in 2024. Donors enjoy multiplatform brand recognition plus an evening of networking and celebrating the regional affordable housing industry.

Thursday, October 17 at 5 PM
Capital One Hall

Premier Hosts: \$50,000 and up

Recognition as the venue and catering host for the evening, logo recognition and branding pre-event and onsite. Company featured on digital event communications, on event donation page, in donor acknowledgment letters, plus a full page ad and Grand sponsor benefits.

Hospitality Hosts: \$35,000 - \$49,999

Recognition as presenting sponsors for the beverage stations, resident celebration, and event branding. Logo recognition at bars, on visual storytelling opportunities that celebrate APAH residents. Company listed on online donation page, plus a full page ad and Grand sponsor benefits.

| Benefits | Grand \$27,000 | Titanium \$17,000 | Platinum \$10,500 | Gold \$5,500 | Silver \$2,500 | Bronze \$1,000 |
|---------------------------------------|-------------------------------|----------------------|----------------------|-------------------|-------------------|-------------------|
| Event Program Visibility | Premier placement, 5x4" ad | Logo recognition | Listing | Listing | Listing | Listing |
| Onsite Signage and Event Promotion | Premier logo placement | Logo recognition | Premier listing | Listing | Listing | Listing |
| Recognition on APAH website | Logo through 2024 | Logo through 2024 | Logo through 2024 | Logo through 2024 | ✗ | ✗ |
| Recognition in eNews | Logo, 4 issues | Logo, 4 issues | Logo, 4 issues | Listing, 4 issues | Listing, 2 issues | ✗ |
| Complimentary tickets | 12 | 10 | 8 | 5 | 3 | 2 |



“Sponsorship gifts *sustain* APAH’s resident-centered programming and onsite services. More than 5,000 residents have a trusted resource thanks to our donors.”

“The regional housing crisis needs *everyone* at the table. Residents’ voices are heard at APAH, and we’re proud to support this work together.”

Kevin Yam & Chris Hanessian, Celebrate Home Committee CoChairs



“Donating to APAH means investing in a virtuous cycle... Future leaders grow up in our communities. Affordable housing is truly important to our economy and the health of this region.”

Carmen Romero, APAH President & CEO

