

# Carmen Romero

President and CEO



## Current Responsibilities

Carmen Romero became President and CEO at APAH in July 2021.

Ms. Romero joined APAH in 2011 where she led the Real Estate Development team in creating and preserving more than 1,800 new affordable housing units in Arlington, Fairfax, Loudoun, and Montgomery counties.

Today, APAH's portfolio consists of 21 affordable apartment communities in four jurisdictions across the region, totaling 2,470 units. More than 4,500 individuals and families call an APAH apartment home. Under Ms. Romero's leadership, APAH has delivered several innovative, award-winning affordable housing properties, including Queens Court, Gilliam Place, Columbia Hills, and The Springs.

As CEO, Ms. Romero supervised two projects that delivered in 2022: Lucille & Bruce Terwilliger Place, a 160-unit affordable property born out of an innovative partnership with the American Legion Post 139, and a joint venture with E&G Group to develop APAH's first property in Loudoun County, Loudoun View Senior Residences, which consists of 98 units of affordable senior housing. APAH has celebrated many real estate milestones in 2023 including progress towards closing on two large-scale projects: the 500+ unit Dominion Square project in Tysons Corner, Virginia, and Crystal House in Arlington, Virginia which will consist of at least 655 affordable units.

Most recently, Ms. Romero oversaw the creation of APAH's new strategic plan, which will guide the organization from 2023 to 2027, and is responsible for its implementation. She has increased the size of APAH's Resident Services and Accounting teams to align with APAH's real estate portfolio growth.

## Prior Experience

Prior to joining APAH in 2011, Ms. Romero was a Director of Real Estate Development and public-private partnerships at Clark Construction. She began her career at Marriott International.



## Education

*MBA in Finance, Wharton School of Business  
BS in Foreign Service, Georgetown University*

## Affiliations

*Board of Directors, Housing Partnership Network*

*Board of Directors, Columbia Pike Partnership*

*Board of Directors, Tysons Partnership*

*Enterprise Community Leadership Council*

*Virginia Housing's Multi-Family Housing Advisory Council*

*Past Housing Chair, Virginia Latino Advisory Board*

