



Arlington Partnership for Affordable Housing

MEDIA ADVISORY

September 24, 2008

FOR MORE INFORMATION:

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WHAT: Grand Opening of Parc Rosslyn
238 New Apartments, including 94 Affordable Units

WHEN: Wednesday, October 15, 2008
12:00 noon 2:00 p.m.

WHERE: Parc Rosslyn
1531 N. Pierce Street. Arlington, VA

WHO: Arlington Partnership for Affordable Housing (APAH) and its partners;
Congressman Jim Moran; County Board members and housing officials;
residents, friends and supporters

WHY: Because Parc Rosslyn is a prime example of Arlington County's innovative affordable housing program, a public-private partnership using land banking, transfer of density, transit-oriented development and mixed income;

Because Parc Rosslyn was designed to Meet LEED Silver Certification, and could be the first Silver LEED high-rise residential building in Virginia;

Because Parc Rosslyn is the largest project to date by APAH, the only non-profit affordable housing organization working exclusively in Arlington;

Because Parc Rosslyn is the VHDA's largest tax-exempt bond project;

Because Parc Rosslyn **preserves 94** beautiful and much-needed affordable apartments in Arlington, close to jobs, schools and public transportation.

Resident profiles available.

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